



#ARTDOESGOOD
CREATE DONATE CELEBRATE

An ART-a-THON that turns creativity
into a safe place to live.

Help one more child spend one less day alone.

HALO
Love heals

Art Heals. And let's face it, we could all use a little healing this year. That's why during October 12 - December 31, you're invited to join other HALO supporters by drawing, painting, dancing, playing music or just doing your own style of art. Because with every hour you spend making, and every piece you take the time to create, you'll be giving one more homeless child a safe place to call home.

So, while you let your inner artist run free, remember that therapeutic art with HALO helps kids process and heal from the trauma of homelessness. That's truly good art.

Let's use our collective creativity to make
something beautiful happen.

SPONSORSHIP PACKET

DEAR HALO SUPPORTER,

Please join HALO in our first ever ART-a-THON called #ArtDoesGood. An ART-a-THON is just like a marathon except you are not running, you are creating or performing art. Art can be making music, painting, dancing, martial arts, cooking, videos, photography, yoga, whatever your art is, let's use our collective creativity to make something beautiful happen.

At HALO, we believe art heals. Art transforms lives. Art unlocks self-expression in kids without a voice. Art is a key part of our HALO mission. Art is good for mental health. And with the #ArtDoesGood campaign, it's also good for homeless children.

We need your help to make this new campaign a success. Our goal is to raise \$250,000 by December 31, 2020. Research shows that Match Sponsorships are the key to making a huge impact to motivate others to participate and give. Will you consider being a Match Sponsor? Also, want to take it to the next level to impact more homeless youth? We invite you to create your own company Team page and challenge your employees to get involved too.

Please review the Sponsorship Levels below to learn more. By sponsoring the #ArtDoesGood campaign, you are making a difference in the lives of homeless and at-risk kids in our community and abroad.

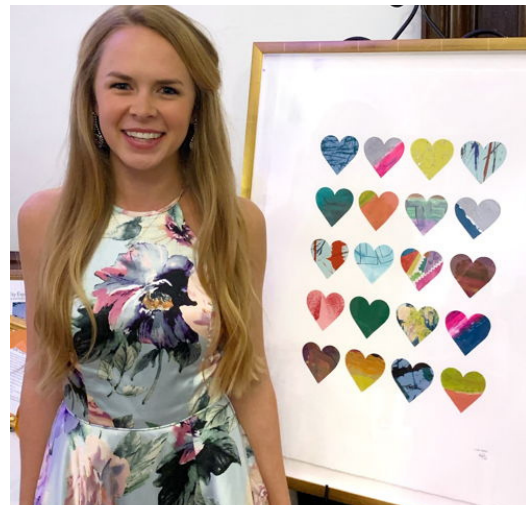
For more information, please contact Nicole Gerken at 816.472.4256 or nicolegerken@haloworldwide.org. Also visit haloworldwide.org/artdoesgood.

HOW #ARTDOESGOOD WORKS

- **CREATE:** Start your individual or team support page at haloworldwide.org/artdoesgood, then start making art!
- **DONATE:** Share your creative inspiration and inspire others to join the fun and donate to your page.
- **CELEBRATE:** Help HALO reach its end-of-year fundraising goal and see how your creative contributions help provide homeless children with safety, support, and a path to future success.

HOW YOU CAN HELP

- Become a match sponsor so donations are doubled
- Create a company page and encourage your employees to participate
- Share the #ArtDoesGood Campaign on your companies social media



SPONSORSHIP LEVELS

DIAMOND \$10,000

Kick Off Lead Match Sponsor:

The first 400 people who create a fundraising #ArtDoesGood campaign page, will automatically start with \$25 made possible by you! Sponsor-level recognition on website, in social media, HALO e-newsletter, pre-campaign communication, recap video, logo featured on printed material, and featured at the Virtual HALO Celebration Event in December 2020.

PLATINUM \$5,000

Double Your Impact Sponsor:

Use your sponsorship match to build momentum and motivate others to give during the #ArtDoesGood campaign window. This is a dollar for dollar match at a specific time with this dollar limit. Sponsor-level recognition on website, in social media, HALO e-newsletter, pre-campaign communication, recap video, and featured at the Virtual HALO Celebration Event in December 2020.

GOLD \$2,500

Double Your Impact Sponsor:

Use your sponsorship match to build momentum and motivate others to give during the #ArtDoesGood campaign window. This is a dollar for dollar match at a specific time with this dollar limit. Sponsor-level recognition on website, in social media, HALO e-newsletter, pre-campaign communication, and recap video.

SILVER \$1,500

Double Your Impact Sponsor:

Use your sponsorship match to build momentum and motivate others to give during the #ArtDoesGood campaign window. This is a dollar for dollar match at a specific time with this dollar limit. Sponsor-level recognition on website, in social media, HALO e-newsletter, and pre-campaign communication.

BRONZE \$500

Double Your Impact Sponsor:

Use your sponsorship match to build momentum and motivate others to give during the #ArtDoesGood campaign window. This is a dollar for dollar match at a specific time with this dollar limit. Sponsor-level recognition on website, HALO e-newsletter, and pre-campaign communication.

SPONSORSHIP FORM

Organization: _____ Contact name: _____

Address: _____ City: _____ State: _____

Zip Code: _____ Phone: _____ Email: _____

We would like to support the HALO ART-a-THON at the following level (Circle one):

Diamond \$10,000

Platinum \$5,000

Gold \$2,500

Silver \$1,500

Bronze \$500

Custom Donation \$ _____

Name as you wish to be recognized: _____

Payment type: Check (to The HALO Foundation)

Credit Card: (Visa, MC, Discover, AmEx)

Is this a company credit card? Yes No

Name on credit card: _____

Credit card number: _____

Expiration date: _____ CVC: _____

Billing address if different from above:

THANK YOU! Please return this form of payment to:

HALO ATTN: Nicole Gerken

1600 Genessee St., Suite 200 Kansas City, MO 64102

nicolegerken@haloworldwide.org • 816-472-4256

Or make your payment online at <https://give.classy.org/artdoesgoodsponsor>