



Sample Facebook Captions

Personalizing your message goes a long way, but if you need some help getting started, we have included some example posts below. Throughout the campaign, please post photos or videos of your creations and remember to tag HALO. Use your platform to share the campaign using #artdoesgood and tagging @HALOFoundation

Note: Sample copy can be used directly or as a general template. Feel free to elaborate, change, or create very individualized posts.

Sample 1:

For more than 1,400 kids around the world, HALO represents far more than food and shelter. It represents the day their entire life changed. HALO holds the potential for a total reversal of fortune, because the homeless children and teens HALO works with does not just exceed expectations, they defy the odds. I've started my @HALOFoundation #ArtDoesGood campaign to raise much needed funds and to help one more child spend one less day alone. Please consider donating to my campaign here: [LINK] #artdoesgood

Sample 2:

For over 15 years, HALO has built housing programs all over the world, providing the foundation of a family for children without one. @HALOFoundation has helped over 1,400 youth and counting through housing, healing, and education. In turn, HALO puts homeless kids on a path to a positive future. I've started my campaign with HALO to help kids reach their potential to do great things. Please consider donating to my campaign here: [LINK] #artdoesgood

Sample 3:

Even an hour of doodling can do a lot of good. See how a little time making art can give homeless kids a lifetime of safety and support [LINK] #artdoesgood

Sample 4:

Make a mess. Make a difference. Not sure what to make? Check out my Facebook stories today for some ideas.[LINK] #artdoesgood



Sample 5:

Calling all creatives and not so creatives. Join me in the #ArtDoesGood ART-a-THON! Spend a few hours of your time creating art and help raise donations for homeless children. Let's make something beautiful happen.[LINK] #artdoesgood

Sample 6:

Make cool stuff. Help homeless kids. Whatever your artistic talent, here's your chance to use your powers for good. That's why I'm challenging you to take part in [LINK] #artdoesgood

Stories:

Feel free to copy samples and add them to your story! Don't forget to direct followers to your "link in bio" and tag @haloempowersyouth. Keep using the hashtag #artdoesgood

- Jump on your Facebook Stories and introduce #ArtDoesGood
- Share why you are participating
- Give a little information about HALO (www.haloworldwide.org)
- Show your followers what you are creating or what you do to stay creative
- Feel free to lead a short instructional video to inspire others to create. This could be you showing your followers the process you go through to get started writing, how you watercolor, how to get the perfect smokey eye, how you edit photos, etc.
- Let your followers know how they can be involved
- Use your platform to share the campaign using #artdoesgood and tagging @HALOFoundation