



## Sample Instagram Captions

Personalizing your message goes a long way, but if you need some help getting started, we have included some example posts below. Throughout the campaign, please post photos or videos of your creations and remember to tag HALO. Use your platform to share the campaign using #artdoesgood and tagging @haloempowersyouth

Note: Sample copy can be used directly or as a general template. Feel free to elaborate, change, or create very individualized posts.

### Sample 1:

I just started my #ArtDoesGood campaign with @haloempowersyouth today! HALO helps homeless and at-risk youth go toward a positive future through housing, healing, and education. They've helped over 1,400 kids and counting for over 15 years. Check out my campaign link in the bio #artdoesgood

### Sample 2:

Want to make a difference in a kid's life? I just started my #ArtDoesGood campaign with @haloempowersyouth to help one more child spend one less day alone through housing, healing, and education. Check out the link in my bio! #artdoesgood

### Sample 3:

Even an hour of doodling can do a lot of good. See how a little time making art can give homeless kids a lifetime of safety and support Check out the link in my bio! #artdoesgood

### Sample 4:

Make a mess. Make a difference. Not sure what to make? Check out my Instagram stories today for some ideas. #artdoesgood

### Sample 5:

Calling all creatives and not so creatives. Join me in the #ArtDoesGood ART-a-



THON! Spend a few hours of your time creating art and help raise donations for homeless children. Let's make something beautiful happen. Check out the link in my bio! #artdoesgood

### **Sample 6:**

Make cool stuff. Help homeless kids. Whatever your artistic talent, here's your chance to use your powers for good. That's why I'm challenging you to take part in #artdoesgood

### **Stories:**

Feel free to copy samples and add them to your story! Don't forget to direct followers to your "link in bio" and tag @haloempowersyouth. Keep using the hashtag #artdoesgood

- Jump on your Instagram Stories and introduce #ArtDoesGood
- Share why you are participating
- Give a little information about HALO ([www.haloworldwide.org](http://www.haloworldwide.org))
- Show your followers what you are creating or what you do to stay creative
- Feel free to lead a short instructional video to inspire others to create. This could be you showing your followers the process you go through to get started writing, how you watercolor, how to get the perfect smokey eye, how you edit photos, etc.
- Let your followers know how they can be involved
- Use your platform to share the campaign using #artdoesgood and tagging @haloempowersyouth